



THE SLFA WAY

- GRASSROOTS DEVELOPMENT

PROGRAMME – NOVEMBER

2013

Produced By

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Introduction

In October 2010, FIFA Instructor Alvin Corneal began a comprehensive programme alongside the St. Lucia Football Association (SLFA) aimed at improving participation at the base of the local game and a concerted effort to develop and establish a more formal grassroots development programme.

Since the initial grassroots coaching programme, Mr. Corneal returned to review and assist in 2011 with a more advanced Grassroots coaching programme. Since those earlier forays, the Grassroots programme has deepened and expanded, reaching many corners of the Island. In 2013, these activities led to a FIFA Grassroots Com-Unity programme, which led to a range of specialists assisting the SLFA in its thinking, development, delivery and implementation efforts.

The Com-Unity seminar saw CONCACAF President Jeff Webb provide the key note speech, in a detailed programme including coaching assistance from FIFA instructor Lenny Lake (St Kitts & Nevis) and Communications assistance from Chris Collie (Canada). The team also included FIFA south east Caribbean regional representative Howard McIntosh.

As a result of progress made, Grassroots development has become one of the five pillars of the technical development programme now being undertaken and SLFA and its affiliates have established a coordinated programme of participation and festivals that now encompasses the majority of the island.

History

Since initiating the FIFA/SLFA Grassroots development programme both technical and financial resources have been mobilized. These have focused on increasing participation at the base of the game through a number of ways, including financial assistance available to all 19 affiliates, their clubs and academies, technical and coaching assistance, training, equipment and supplies for the purpose of advancing grassroots football in each district.

The programme has engaged a large number of stakeholders and is now extending to local schools, with the assistance of the Ministry of Education and Ministry of Youth Development and Sport in a bid to improve and embed grassroots participation in our local educational establishments

The programme is working well and expanding rapidly as more and more activities and festivals come on stream.

Programme participants: Affiliates & Schools (Grassroots)

1. **Marchand Combined School** – Two coaches trained, equipment provided.
2. **Desruisseaux** Grassroots programme under the guidance of trained coach educator and facilitator Calus Monchery.
3. **Vieux Fort North & South** – Two trained coaches in separate programmes.
4. **Dennerly** – Organized programme and well structured. Several trained coaches and facilitators.
5. **Canaries** – strong programme with some 50 participants every Saturday morning. Trained coach educator.
6. **Mabouya Valley** – Trained coach and solid programme, 30 children.
7. **Roseau Valley** – Summer camp programme in Aug. 2012: 40 kids.
8. **La Clery** – Kit and equipment and financial assistance, trained coach educator.
9. **Choiseul** – Trained coach educator. Expected to begin U12 programme this year for approximately 60 kids.
10. **Soufriere** – Among strongest programmes. Trained coach, have between 60 to 100 children each Saturday morning.



As a result of the success of the present programmes several more are now underway and the intention is to visit, assist and monitor all developing programmes to insure sustainability, aims and objectives are met and participants benefit fully.

Pre-School programme

SLFA Youth Development Officer Cassim Louis has been responsible for pre-school and primary school grassroots programme that has led to a range of activities, including a grassroots programme in the style and form of that outlined

during the grassroots seminar. Focusing primarily on the Northern sector, he has consistently delivered and worked with schools to assist and enhance PE using Grassroot techniques.

Schools presently involved in pre- school programme:

Foundation, Early Childhood Development, H.E.C.D.E.C, Wee Start, Gros-Islet, Nica's, Serve's, Young Learners.

Primary Schools Programme: Bexon, La-Croix, Odsan, Marigot, Vide-Boutielle, Camille Henry.

A programme specifically aimed at improving participation among young girls has also begun, alongside the typical Grassroots programme.

Example of Grassroots weekly schedule:

Monday	Vieux Fort Campus A Vieux Fort Campus B
Tuesday	Vide Boutielle Babonneau Gros Islet
Wednesday	Ave Maria Infants 11am til 12pm Lady Gordon Opportunity Centre - 2.30pm til 3.30pm
Thursday	Choiseul Marigot Bay Pialia Soufriere
Friday	Grand Riviere Clendon Mason Micoud

The Grassroots programme forms part of the **SLFA Kids for the Future** Initiative.

The programme started in earnest in late 2011, with a free Easter camp for underprivileged primary school children.

Marchand Combined School teacher and grassroots coaches Emily Remy and colleague teacher Sylvia Butcher arranged and organized the Camp.

The SLFA supplied the training bibs, balls and technical assistance.

The SLFA believes that the development of grassroots football is paramount to the success football in the country.

The resultant initiative has been dubbed the **SLFA Kids For The Future**, which is part of the SLFA overall **National Youth Skill Development Programme**. This new look programme will be implemented in thirty eight Primary Schools throughout the Island based on geographic location of the affiliates. It is anticipated that a programme of this nature will be done in short, medium and long-term stages, with the SLFA initially targeting a three year development schedule.

Programme objectives:

- To increase the participation, availability, supply and quality of football within the Primary School.
- To assist in the growth of our youth to achieve alternate recreation.
- To foster development
- To increase pride in our players
- To promote football as a healthy and fun lifestyle
- To provide training in basic football skills and team development for the participants
- To provide the platform for greater integration of talented football youth
- Identify youth talent for the further development of football
- Foster camaraderie in football
- Strengthen the link between the education system and the sport of football.
- To create a detailed “grassroots development structure.”

Why Grassroots

If St. Lucia is to put in place a sustainable football development programme, it is important we continue to encourage children to fall in love with the game at an early age by introducing young children to the joy of the game as early as 6 years old once this is achieved the next stage is to make it an enjoyable experience for the child.

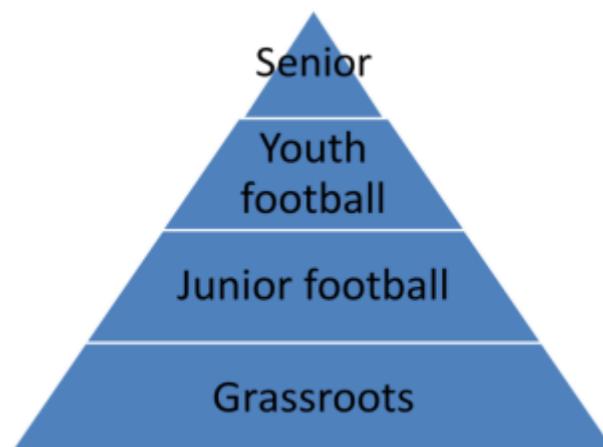
The FIFA Grassroots programme gives clear guidelines on how to structure and develop a grassroots programme specifically to meet the needs of the participants of each country, once the structure is in place and the coach educators complete and implement their training, the game becomes the teacher.

Sessions should be:

- **Enjoyable**
- **Flexible**
- **Fun**
- **Safe & totally inclusive.**

St. Lucia has a population of 170,000 people, of which it is estimated 20,000 play football, easily outstripping any other sport including cricket, netball, basketball and volleyball.

If we are to continue to attract participants and develop the sport, it is important we do this from level up and have a pathway for the of development for and female any other be like 'a tree without roots no flower' and it and die!



Grassroots clear various level both male way would roots' 'no will wither

Grassroots programmes the foundation of football in St. Lucia

Development Strategy

There are several key areas the technical development department is focusing on as part of a five year plan, which are typically interconnected.

Grassroots development - boys and girls 6 - 12 years old form the critical core of that programme, looking to foster increased participation at an early age.

The five overall key football areas that need addressing:

1. BUILD ON **GRASSROOTS DEVELOPMENT PROGRAMME**
2. EXPAND **YOUTH DEVELOPMENT PROGRAMME** NATIONWIDE
3. FOCUS AFFILIATES AND CLUBS ON BUILDING **STRENGTH IN SENIOR FOOTBALL** THROUGH GRASSROOTS AND YOUTH DEVELOPMENT PROGRAMMES.
4. BUILD ON **WOMEN'S FOOTBALL DEVELOPMENT PROGRAMME**
5. BUILD ON **SPECIAL NEEDS AND AFTERSCHOOL PROGRAMMES**

DETAILED OUTLINE OF EACH CORE AREA OF DEVELOPMENT:

A. BUILD ON GRASSROOTS DEVELOPMENT PROGRAMME

2011 – Identified primary schools, academies and affiliate coaches, one school in each district. Satellite programmes, coach training ongoing.

Expand fun and enjoyment programmes to increase basic participation.

2012-2013 – Implement player development programme. Introduce coaching certification. Stream best coaches and administrators into FIFA courses.

2014- 2015 – Implement National Coaches D License

2014-2015 – Primary school/affiliate leagues in operation

B. EXPAND YOUTH DEVELOPMENT PROGRAMME NATIONWIDE

2011 -2012– Implemented youth programme decentralizing coaching and technical activities. Train 40 coaches, referees and administrators. Launch national U15 & U17 leagues.

2013 – Established U15 & U17 national competition. Identify secondary schools, academies and affiliate coaches. One school in each district. Satellite programmes. 40 coaches trained.

2012-2014 – Implement player development programme. Expand coaching certification. Stream best coaches and administrators into FIFA courses.

2014-2015 – Primary school/affiliate leagues in operation

C. FOCUS AFFILIATES AND CLUBS ON BUILDING STRENGTH IN SENIOR FOOTBALL THROUGH YOUTH DEVELOPMENT PROGRAMMES.

2011 - MA course in administration to strengthen youth development capability.

Olympic solidarity coaching course for premier coaches.

2012 - 2015 – Reorganize club structure and establish national team coaching selection programme. Implement player development programme. Expand coaching certification.

D. BUILD ON WOMEN'S FOOTBALL DEVELOPMENT PROGRAMME

2011 – Reorganize leagues to focus on youth development. Identify primary schools, academies and affiliate coaches. One school in each district. Satellite programmes. Identify best coaches and train.

2012 -2 014 – Implement player development programme. Expand coaching certification. Stream best coaches and administrators into FIFA courses.

2014 - 2015 – Primary school/affiliate leagues in operation

E. BUILD ON SPECIAL NEEDS AND AFTERSCHOOL PROGRAMMES

2011 -Provide assistance to develop coaching and structured programme. Develop programme for special needs schools. Implement.

2012 – Bring coaches into national coaching certification programme.

2012 - 2014 – Implement player development programme. Expand coaching certification. Stream best coaches and administrators into FIFA courses.

2014 - 2015 – primary school/affiliate leagues in operation

Programme Structure

Venues/ Facilities

Participants will use available spaces/facilities/grounds as the venue for the programme with the emphasis on safety and inclusivity.

Each district to be assigned a primary venue for Grassroots Development Programme.

SLFA will supply affiliates with balls, bibs, markers and assist with organization issues and training on request.

Co-ordinator



The programme is expected to have a full-time coordinator. The duties of the Co-ordinator shall include:

1. Preparing the facilities for the training programme
2. Ensuring the training programme based on strategic plan is followed
3. Monitoring and evaluation of the programme
4. Corresponding with all stakeholders in the programme
5. Preparing contracts and agreements
6. Complete and submit monthly reports for SLFA Technical Director

Remuneration of the post is to be further refined based on experience and qualifications.

Facilitators

It is expected that the services of facilitators will be drawn upon from;

1. Community Sponsor (S) And Corporate Sector
2. The Coaches From The Programme
3. Religious Community
4. The Ministry Of Education
5. The Ministry Of Youth & Sports
6. The Schools
7. Civil Society, Including Parents
8. The SLFA/NICE Initiative

It is anticipated that most of these resources and services will be provided free of charge.

Coach Educators

All proposed coach educators should undergo the SLFA/FIFA grassroots coach educators training.

Coaches will be given a stipend in order to ensure their commitment to the programme. Stipends are likely to be distributed using the following method:

- Initial sign up
- A retainer
- Midway payment
- Upon completion of the programme

A typical coach educators four day programme:

Timetables	Day 1	Day 2	Day 3	Day 4
Morning	Opening Ceremony . Course Photography	The Educator, Codes of conduct, Fair play	A session : to organise, to animate, the content, assessment	Practical Session
	FIFA Presentation	To organise a festival How to optimise the use of a field	Basics Skills of football	Festival / Tournament with Children organised and animated by the participants
	Grassroots Football : Philosophy	Practical Session	Practical Session	
	Small sided Games - Importance of SSG	To organise a festival Coordination, agility, motor skills	Basics Skills of football	
	The game is the best teacher	Children games linked to Football		Feedback and Evaluation Preparation of Declaration
Lunch time				
Afternoon	Characteristics of participants / age group	Coordination, agility, motor skills	Workshop Development Plan	Meeting : With FIFA / Federation / Government...
	To organise a tournament How to optimise the use of a field	Children games linked to Football	Football and Health, Security	
	4 v 4, 5 v 5 games Presentation	7 v 7 games Presentation Law of the Game How to organise the use of Field	9 v 9 games Presentation Law of the Game Basics fundamental of the games.	Future of Grassroots : Vision and Objectives Medium Development plan
	Practical Session	Practical Session	Practical Session	Signature of Declaration
	4 v 4, 5 v 5 games Game inter-participants	7 v 7 games	9 v 9 games	Closing ceremony
		Workshop Assessment	Preparation by the Participants of the Festival/Tournament	

Coaches are expected to receive telephone allowances to make communication easy among themselves, parents; teachers, students, and the school.

Incentive and Evaluation

As part of the programme, the SLFA will organize monthly events, which will allow children to showcase their skill during a festival activity as prescribed by FIFA.

This will help to motivate the participants and also provide an avenue for fun and increased participation. The children who wish to continue partaking in a football programme will be directed to the coaching center in their district

The children who show above average ability will be identified and invited to attend the regional National Development Centre from where he/she will be viewed for the National Center of excellence

In addition, based on resources, the SLFA will explore the possibilities of computer training at a local community resource centre.

Management Committee

There shall be a management committee, which will include members of the SLFA and key stakeholders. The Committee shall be responsible for the overall implementation, monitoring and evaluation of the programme. It is expected that all participants, including parents will be asked to provide feedback on the programme.

Transportation

Transportation will be provided for the festival, especially in areas where an organized system is lacking. This is to facilitate the participants of as many communities as possible. However, as the District organization groups are formed and Grassroots development structure is put in place for that district, the responsibility for transport and other management issues will then become the responsibility of that district/organization committee.

Festivals

The idea of the Festival is to provide the students with a positive experience and to give them all the same opportunity to play, without an overall winner being declared at the end of the day.



This is not always possible in tournaments where teams can be knocked out quickly, denying young players the chance to play and sometimes giving them a negative impression of the game.

This celebration of football gives each participating team the chance to play the same number of games, which are interspersed with exercises.

ANTICIPATED OUTCOMES

1. Increase participation in the sport
2. Foster and create a better understanding amongst the students
3. A pool of youth footballers exposed at the community level
4. Uplift the social and human development aspects of the students
5. Possible selection of a group of students for the school team
6. A more positive image for football
7. Sensitize and expose parents to the ideals and benefits of child's involvement in football
8. Provide student with a better appreciation of the world of football
9. Contribute towards improving school attendance/educational performance
10. Contribute to community development and regeneration
11. Address issues of safety
12. Help reduce levels of vandalism and crime
13. Developing ability to handle conflict situations

EXPECTED PARTNER BENEFITS

- (a) The SLFA will provide full promotion, marketing and advertisement benefits to all partners and sponsors for their assistance.
- (b) Sponsors will be encouraged to have full or joint title ownership depending on the option chosen.
- (c) Regular radio, print and television promotional activities in connection with the programme
- (d) Distribution of promotional material throughout the programme
- (e) Banners at venues depending on the option chosen
- (f) Partnership benefits will include joint promotional activities, including joint media opportunities before, during and after events related to the programme
- (g) Improved Corporate Profile as a result of your association with the programme. Positive portrayal as a good corporate citizen
- (h) Opportunity to promote suitable products at programme events
- (i) Contributing towards the improved quality of football in Saint Lucia.



RESOURCE ALLOCATION

It has been observed that while there is a lot of focus and efforts on the high performance national teams programmes, less time and resources are allocated towards Grassroots football development programmes

Limited resources have impacts on the grassroots organizations in their ability to deliver programmes

Action plan

- The SLFA has clearly identified Grassroots Football as a key part of the SLFA development strategy moving forward
- The Grassroots Football programme will not be strictly a SLFA programme but instead a programme which must be led and implemented by the 19 affiliates and corresponding districts of St. Lucia
- SLFA will continue to provide strategic guidance and also allocate additional resources to Grassroots Football, where available
- Additional resources may be found in 'mother' and 'father' groups, and other volunteer groups in the local communities

The current SLFA and Grassroots strategic planning document to be updated annually and communicated to the membership. Jan. 2014 (the first month of each year)

- Once that process has been completed, each member Club needs to also complete a strategic planning document that reflects the local situation and also complements the SLFA strategic plan. July 2014, every July.

SEE BUDGET BELOW

Schools Programme

All 6-12 year old children attend school as part of their educational development, so it is a no brainer to target the schools as a critical part of St. Lucia's grass roots development programme.

Having researched the possibility of the SLFA partnering with the schools/Ministry of Education it has been made clear by school administrators time and the

availability of trained staff is limited within the school programme, and there is therefore no strict structure for implementation of Grassroots Football within the schools. This problem must be addressed.

Action plan

- Added to the present programme, SLFA will take a leadership position in developing a detailed Grassroots football development programme working with all stakeholders including schools, government, churches, sports councils and corporate entities. (Jan 2014)
- The SLFA will further develop the school football programme in a way that will seek to engage and train PE teachers, parents and community leaders to become coach educators.

Communication

A list of affiliate/club contacts has been prepared and is used by SLFA in communication's for such items as fixtures information, etc.

Media follow larger events within the country, including national team matches - much less attention and coverage provided to grassroots football. This lack of grassroots coverage across all media outlets was identified as a major issue.

Communications sent to affiliates/clubs sometimes not being passed through to individuals within the organisation needing the information

It has been suggested that the most common form of communication between the SLFA, its affiliates and clubs is email, with other forms such as word of mouth, phone communication and face to face contacts also being used.

SLFA uses Facebook for regular news items.

Definition of grassroots football may vary across the football community.

Action plan

- SLFA to review current communications and implement any adjustments so that the result will be more regular communication between all stakeholders. (Jan 2014)
- SLFA to work with the membership to develop a communication / press release that can be communicated on a national scale so that everyone can understand a common definition of Grassroots Football. (Jan 2014)

- All Affiliates/Clubs are encouraged to fully develop a social media networking communications strategy (Website, Facebook, etc.) and review opportunities in particular Grass roots programmes, to get more actively engaged with SLFA. Currently SLFA uses Facebook for regular news items.

MEDIA

Football remains the top sport within the country from both the community and the media standing point, the SLFA must work more closely with the local and social media to promote and seek sponsorship and support for Grassroots football.

Presently, the media have information gaps in the relationship with football that includes a most important need for more regular and timely information. This must be addressed and more effective relationships must be formed.

There is significant interest in covering football, if there is a good communication link with football. The SLFA must therefore seek out individuals at each media house and work closely with him/her to ensure a productive relationship with the media.

Media houses continue to be under extreme pressure with respect to budgets and need to find creative ways to secure revenue streams relating to football, so that the appropriate resources can be allocated to the coverage of football.

Action plan

- A media communications plan needs to be developed with various stakeholders with input from media houses so the expectations can be met effectively (March 2014)
- New efforts should be used to connect with all media outlets and not just those following football presently e.g. Clubs must communicate to media representatives the activities of the Club so that they may be in a better position to cover the event (Ongoing)

Marketing & Sponsorship

Concerns were expressed that some corporate entities only support large events and do not spend enough with football, including grassroots programmes

Corporate partnership opportunities remain limited in the market place, although there is interest.

Action plan

- All Clubs to identify one individual as a marketing specialist/marketing contact and communicate that contact information to the SLFA (Dec 2013)
- SLFA needs to review and update the strategic plan (Jan. 2014)
- Using the strategic plan template provided, all member affiliates/clubs to adopt a plan themselves (March 2014). Affiliates, clubs and football stakeholders needing sponsorship must build. Develop a compelling story on why football is the preferred marketing platform, and be able to communicate this message to the corporate community

GOAL PROJECT

GOAL Project #1 is continuing to work through a process of approvals with involvement from relevant government bodies

Action plan

- As SLFA moves forward with GOAL Project #1, all participating clubs commit to assisting with the project as requested by SLFA. (Ongoing)

CHILD PROTECTION POLICY

A child protection policy is currently being developed to be completed by Jan. 2014

SLFA has been working with the Ministry of Social Services and other government departments in developing the policy

Action plan

- A final policy will be approved with Ministry of Social Services and contributions from UNICEF, and communicated to the membership. (Before June 2014)



Grassroots Aims

Below is a detailed road map, proposed zonal budget and clear outline of the broad aims of the Grassroots Development Programme.

- To introduce grassroots football to boys and girls (aged 6-12),
- To promote the philosophy of grassroots football,
- To develop the activities of grassroots football,
- To increase participation in grassroots football programmes,
- To improve training and match equipment,
- To instruct teachers (including women) to become coach-educators,
- To encourage parents and volunteers to get involved,
- To establish links and build relationships between all partners,
- To put a legitimate structure for the development of grassroots football in place,
- To appeal to an audience and increase recognition,
- To seek out sponsors and partners.

The Stages of Implementation

1. Initial consultations: coach-educators, teachers, parents, etc.,
2. Bringing together the essential people: an executive committee, key individuals, etc.,
3. Preparation and presentation of a development plan; to be submitted to SLFA
4. Consultation seminars and meetings: Member Association's, ministries, sponsors, etc.,
5. Submission of a final plan: SLFA's technical department,
6. Approval: Member Association / FIFA,
7. Launching the plan: FIFA grassroots football project,
8. Plan for implementation: short/medium/long-term development plan

Grassroots Programme Content

- **For kids**
 - Welcome to Grassroots
 - Philosophy of Grassroots Football
 - Basic techniques
 - Example exercises
 - Small-sided games
 - 11 for health
 - FIFA Fair Play

- **For coach-educators**
 - Coaching Grassroots
 - Philosophy of Grassroots football
 - The coach-educator

- Characteristics of children & educational approach
- **Technical elements for Grassroots education**
 - Small-sided games
 - The basic techniques
 - Laws of the game for small sided formats
- **Organisation of Grassroots events**
 - The Grassroots football session
 - Organisation of tournaments
 - Organisation of festivals
- **For football officials**
 - Grassroots structure in Member Associations
 - *Guidelines for developing a grassroots football plan*
 - Medium-term development plan
 - Establishing links with governments

Small-sided games \ Age	Age		
	6-8 years	9-10 years	11-12 years
4 v 4	X	X	X
5 v 5	X	X	X
7 v 7		X	X
9 v 9			X

OBJECTIVE	HOW	WHO	WHEN	COST	COMPLETION	COMMENT
DESIGN PATHWAY FOR DEVELOPMENT	Meet with Stakeholders ID strengths and weaknesses of current system Produce outline of grassroots progression	CP, GSR, VR, CL, LC	Q2, 2014	EC\$200	Q3, 2014	Care must be taken to include all elements such as boys, girls and special needs
ID DATES FOR FIFA GRASSROOTS COURSES	Quarterly targets: Q1; Q2; Q3; Q4	CP, VR, LC	Q4, 2013	_	Q1, 2014	Linked to zonal programme
ID DATES FOR NATIONAL GRASSROOTS FESTIVALS	Coordinates FIFA and National dates. Meet with affiliates etc.	VR, LC	Q1, 2014	_	Q2, 2014	Linked to zonal programme
INITIAL CONSULTATION	Gather Coach-educators Parents, Teachers etc	CP, GSR, CL	Q1, 2014	EC\$800	Q2, 2014	May have to be undertaken on a zonal basis
FORM AN EXEC COMMITTEE	Bring together key individuals	CP, LC	Q2, 2014	EC\$100	Q3, 2014	To be undertaken as soon as possible following consultation
EXTEND AND UPDATE INITIAL DEVELOPMENT PLAN	Consultations Seminars and meetings	CP, EXEC. COMM	Q4, 2014	EC\$200	Q1, 2015	To be done annually
ID FACILITIES	Visit sites islandwide and report back	GSR, CL	Q1, 2014	EC\$2,200	Q1, 2015	Visits are to be phased in line with the dev. plan

SECURE NEW SPONSORS	Meet with major companies and influential individuals	CP, GSR, VR, LC	Q1, 2014	EC\$1,000	Q1, 2015	Meetings to continue regularly throughout the year
DELIVER ZONAL PROGRAMME	Identify zonal co-ordinators and expand existing programme	CL, CP	Q2, 2014	EC\$16,000	Q1, 2015	Deliver Zonal Programme through affiliate coaches and facilitators

Proposed Zonal Budget (All five zones)

Item	No. Required	Unit Cost	Total
Uniforms (including printing)			
• Coaches/Facilitators	12	\$35.42	\$425.00
• Students	200	\$18.75	\$3750.00
Sub Total			\$4,175.00
Equipment			
*Cones (6")	30	\$7.50	\$ 225.00
*Cones (disc)	30	\$11.25	\$ 337.50
*Balls (Size 3)	12	\$70.00	\$ 840.40
*Balls (Size 4)	12	\$90.00	\$1,080.00
*Footwear	50	\$100.00	\$5,000.00
Sub Total			\$7,482.90
Transportation	1	\$300.00	\$ 300.00

Exchange Programme	2	\$1,000.00	\$ 1,000.00
Festival Day	1	\$1,000.00	\$ 1,000.00
Stipends (Per Session)			
*Facilitators	5	\$50.00	\$ 250.00
* Coaches	5	\$75.00	\$ 375.00
Sub Total			\$ 625.00
First Aid Kits	1	\$695.00	\$ 695.00
Coolers	1	\$495.00	\$ 495.00

Grand Total

EC\$15,772.90

Conclusion

The FIFA/Grassroots initiative is well embeded. Several programmes have received assistance and training of coaches continues. However, work now needs to be focused on expanding the programme to more areas and standardizing the approach. At a cost of some EC\$15,77.90(US\$5,824), it is estimated that a total Islandwide budget of US\$30,000 is required to fully establish the programme over the remaining three years of the current five-year development cycle.

This programme would provide immeasurable benefits and embed football as the sport of choice in local schools and among budding participants and local kids.

As well as providing a fun football initiative, it will continue to assist with the childrens overall development and educational growth. It will also encourage a healthier lifestyle, incorporating physical activity. This will pay substantial longer-term dividends to the students, their schools, their community and ultimately the nation and sport.